

**Chairman's Report of
Meeting of Economic Development, Enterprise Support & Tourism (SPC1)
held on 15th December 2017 in Meeting Room 1**

1. Brid Hynes circulated the final report of the LECP (Economic) Implementation Plan 2016-2017 and stated that the report provided a detailed update on all 49 actions within the plan, with 19 completed in terms of reaching the identified milestones, equating to 39% complete, with the remaining 30 actions (61%) work in progress. Ms. Hynes stated that a new LECP Economic Implementation Plan will be prepared for the time frame 2018 -2021, which will comprise the 30 actions from the previous plan that are currently work in progress along with 13 new actions which had not been shortlisted in the first plan. The meeting was informed that work will commence on this plan in January 2018 and will involve each action being reviewed in conjunction with the lead agencies. Key Performance Indicators / Project Milestones and a mechanism for regular progress reporting will also form part of the plan preparation. The LECP Economic Action Plan 2018-2021 will be presented to the committee for approval at their first meeting in 2018.

2. Brian Tyrrell provided the committee with a PowerPoint presentation outlining progress in 2017 and a list of significant items which are scheduled for 2018. The presentation covered recent activity in Tourism over the previous few months including Subtitle, Kilkenomics and engagement with the PPN Plenary. Mr. Tyrrell noted the issues for 2018 as:

 - Website, digital presence;
 - One Kilkenny, PPN and communities;
 - Business Tourism
 - Quality Vs Quantity;
 - Consistent Messaging, Marketing.

Mr. Tyrrell responded to questions from the committee in relation to a number of matters, including the need to engage with local rural communities to support local tourism initiatives, local transport and signage.

3. Fiona Deegan provided a review of activity for the Local Enterprise Office in 2017. Ms. Deegan stated that the 2018 Local Enterprise Development Plan would be developed and ready for adoption at the next meeting of the committee.
4. Kevin Mc Cormack, CEO of the Kilkenny Abbey Quarter Development Ltd. provided a comprehensive update on the Abbey Quarter. Following a lengthy discussion around housing and parking, the Chairman thanked Kevin for his detailed presentation and invited him to provide an update in 2018, as works progress.
5. The Chairman stated that there was a vacancy on the LECP Advisory Committee due to the Cllr. Tomas Breathnach's departure from the committee and it was proposed by Cllr. Pat McKee, seconded by Cllr. Pat Millea and agreed that Cllr. Michael Doyle would represent SPC 1 on the LECP Advisory Committee.
6. It was agreed the next meeting of the SPC1 would take place on Thursday 16th March 2018.

PAT FITZPATRICK
Chairman

Date